



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-03-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE # 306
TOWSON MD 21286

Contract No		Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market																
398861		09-17-2012	10-03-2012	3	LINDA MCMAHON FOR SENATE 2012	LINDA MCMAHON FOR SENATE 2012	POLITICALS	WABC - NEW YORK																
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title														
221			243667	PHILADELPHIA	D. PARKER	10-02-2012	10-07-2012	M (Broadcast Month, Cycle 1)	N	243667														
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$				
			Agency CPE: E : 221																					
1	10-02-2012	10-05-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)				7	30		1	1	1	1			4	1,600	4	6,400.00				
2	10-02-2012	10-05-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)				7	30		1	1	1	1			4	2,000	4	8,000.00				
3	10-02-2012	10-05-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)				7	30		1	1			1		3	1,100	3	3,300.00				
4	10-02-2012	10-04-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)				7	30		1	1	1				3	2,000	3	6,000.00				
5	10-02-2012	10-05-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)				7	30		1	1	1	1			4	4,000	4	16,000.00				
6	10-02-2012	10-05-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)				7	30		1	1	1	1			4	2,200	4	8,800.00				
7	10-02-2012	10-07-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)				7	30		1			1		1	4	2,000	4	8,000.00				
8	10-02-2012	10-06-2012	11:15PM - 12:05AM	LN LATE NEWS CFB (7645)				7	30		1					1	3	4,500	3	13,500.00				
9	10-02-2012	10-02-2012	10:00PM - 11:00PM	PE TUESDAY 10-11PM (7489)				7	30		1						1	12,000	1	12,000.00				
10	10-03-2012	10-03-2012	09:00PM - 11:00PM	**** Rate Adjustment **** PE MON-SAT 8-11PM/SUN 7-11PM (7605)				7	30				1				1	10,000 15,000	1 1	-2,000.00 15,000.00				
11	10-05-2012	10-05-2012	08:00PM - 09:00PM	PE FRIDAY 8-9P (7501)				7	30						1		1	7,000	1	7,000.00				
12	10-05-2012	10-05-2012	09:00PM - 10:00PM	PE FRIDAY 9-10PM (7502)				7	30						1		1	9,000	1	9,000.00				
13	10-05-2012	10-05-2012	10:00PM - 11:00PM	PE FRIDAY 10-11PM (7503)				7	30						1		1	9,000	1	9,000.00				
14	10-06-2012	10-06-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)				7	30							1	1	400	1	400.00				
15	10-06-2012	10-06-2012	12:00PM - 07:00PM	SP: COLLEGE FOOTBALL SA 12PM-7P (7509)				7	30							1	1	4,000	1	4,000.00				
16	10-06-2012	10-06-2012	08:00PM - 11:30PM	SP: COLLEGE FOOTBALL SAT. PRIME (7510)				7	30							3	3	4,000	3	12,000.00				
17	10-07-2012	10-07-2012	10:00AM - 11:00AM	WK SUN THIS WEEK (7436)				7	30								1	1	4,000	1	4,000.00			
18	10-07-2012	10-07-2012	07:00PM - 08:00PM	PE SU 7-8PM (7500)				7	30								1	1	6,000	1	6,000.00			
A 19	10-04-2012	10-04-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)				7	30					X			1	2,000	1	2,000.00				

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity



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Contract No 398861		Contract Dt 09-17-2012		Revision Dt 10-03-2012		Rev# 3		Advertiser LINDA MCMAHON FOR SENATE 2012		Brand LINDA MCMAHON FOR SENATE 2012		Product Code POLITICALS				Station/Market WABC - NEW YORK										
Agency Est# 221				CMS # 243667		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-02-2012		End Date 10-07-2012		Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 243667							
Line	Start Date	End Date	Time Period	Description							RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
			Agency CPE: E : 221																							
																						Contracted Gross Total:		42	150,400.00	
																						Actual Gross Total:		42	148,400.00	
																						Agency Commission:		22,260.00		
																						Net Total:		126,140.00		
Month/YR			Preempted			Made Good			Contract Total			Adjustments			Actual Total											
Oct 12			0.00			0.00			150,400.00			2,000.00 CR			148,400.00											
TOTAL			0.00			0.00			150,400.00			2,000.00 CR			148,400.00											

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